



Iceland Express is latest Bluebox customer

Bluebox Avionics Ltd is pleased to announce Iceland Express as its latest customer for the Bluebox lite portable IFE system. Iceland Express fly to 14 destinations in Europe and have recently celebrated their 5th birthday.

David Brown, joint MD at Bluebox Avionics commented:

"We are delighted to announce Iceland Express as our latest Bluebox customer. We are looking forward to delivering the first 50 units within the next few weeks and providing Iceland Express with the best quality portable IFE system on the market today".

Delivering fully DRM compliant first run movies plus TV, Audio and PC games, bluebox lite will also be deployed with the latest digital USB surround sound headsets.

Matthias Imsland, CEO of Iceland Express said:

"We are very pleased to introduce the Bluebox IFE system on our expanding route network and are confident that the system will prove very popular with our customers."

Bluebox Avionics will next showcase the bluebox product range at the Aircraft Interiors Expo in Los Angeles, September 2008. Alternatively the product can be viewed at Bluebox Avionics premises by contacting David Brown, david@blueboxavionics.com

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